



# Brown Bag Seminar

2021.4.14 (Wed.)

**JP**  
Simultaneous Interpretation  
**EN**

**Online (Zoom)**  
Supported by  
Kyushu University, Q-AOS & TEMDEC

**12:10** 12:10-12:15 Introduction  
**12:50** 12:15-12:40 Seminar (Presentation)  
12:40-12:50 Q&A

## The Circular Economy: From Academic to Practitioner and Back Again

Chair: Prof. Akira HARATA  
(Deputy Director General & Executive Education Director of Q-AOS)

What is it like working for one of the "Big Four" consultancy firms and what academic lessons can be drawn from the experience?

Prof. Scott Valentine stepped away from academia for 18 months to help establish KPMG Australia's circular economy (CE) practice. During that time, he worked with dozens of companies and a large number of local governments, advising these actors on how to benefit from the circular economy. In this seminar, Scott will introduce some of the models he developed for advising corporate and government clients; and he will discuss some of the academic insights that arose from his experiences in working daily on applied, large scale projects. One of his aim's is to introduce colleagues to the possibilities of engaging in CE research; therefore, he will close the session with some reflections on how CE research ties into Q-AOS research clusters and how collaborative research is possible. Let's explore ways to work together in this important area!



**Prof. Scott Valentine**  
Research Promotion Director  
Kyushu University Institute for Asian & Oceanian Studies (Q-AOS)

Dr Scott Valentine is a former Professor and Associate Dean of Sustainability and Urban Planning at Royal Melbourne Institute of Technology (RMIT). As senior circular economy specialist at KPMG, he leads a number of projects including the development of a vanguard online circular economy training program.

**What's CE?** It is an economic development system aimed at optimizing resource efficiency. By applying a CE model, governments can create economic systems that are more sustainable, more resilient, create local jobs and reduce waste management costs. Companies that apply CE principles can enhance profitability, reduce waste and fortify competitive advantage. All of this is achieved by applying special design thinking frameworks and advanced kaizen principles."

**Key Words**

**"Circular Economy",  
"Sustainable Development",  
"Corporate Environmental Strategy"**

Scan here for Registration

[https://zoom.us/webinar/register/WN\\_V4G4NBsHSymCAeu19Is7Qg](https://zoom.us/webinar/register/WN_V4G4NBsHSymCAeu19Is7Qg)