

PR Seminar : January 23<sup>rd</sup>, Monday 12:10 ~ 12:50

# Raise the impact of your research with EurekAlert!

Press Release Seminar by Kyushu U Science Communicators



12:10 ~ Greetings  
Vice President Johan Lauwereyns



12:15 ~ What is EurekAlert!?  
Humanities and Social Sciences SC  
Hitomi Thompson



Examples of Press Releases  
Natural Sciences SC William Potscavage



What makes a great Press Release?  
Natural Sciences SC Raymond Kunikane

12:40 ~ Q & A

↑ Access to articles ↑ ↑  
↑ Citations ↑ ↑  
↑ Inquiry from the Media ↑ ↑  
↑ Research recognition ↑ ↑

Registration:

[kyushu-u.ac.jp/redirects/fd-20230123](http://kyushu-u.ac.jp/redirects/fd-20230123)



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