



KYUSHU UNIVERSITY x OIST Joint Research PR Seminar
九州大学xOIST合同研究広報セミナー

What's your story?

How to tell your research to the public

研究成果を世界に届けたい！

研究広報の意義、手法、事例をご紹介します

MONDAY

Mar.4

2024年3月4日（月）

12:00-15:00

@CENTER ZONE 5

Room 5511

and YouTube Live



Register here by
March 1
登録はこちら
3月1日まで

Research PR101

12:00-13:00 Seminar

(Hybrid)

Deep dive into research PR

14:00-15:00 Group Discussion

(In person only)

研究広報とは？

12:00-13:00 研究広報の基礎セミナー

(ハイブリッド)

もっと詳しく研究広報を知りたい！

14:00-15:00 グループディスカッション

(対面のみ)

Why is research PR necessary in the first place? What is the most effective way of promoting your research? Beyond being a societal duty for all researchers, impactful PR can raise the reputation of your institution, boost your paper reads and citations, and even increase funding! Come and join PR professionals and science communicators to learn all about how to get your research noticed everywhere!

研究広報はなぜ必要なのでしょうか？その効果的な方法は？研究成果を広報することは、研究者の義務でもあり、所属機関の認知と評価の向上、研究費の獲得につながるかもしれません！本セミナーでは、研究広報のプロフェッショナルや、科学コミュニケーターたちが、あなたの研究が国際的に注目されるためのメソッドについてご紹介します。

Presenters / 発表者



Heather Young / ヘザー・ヤング

Vice President for Communication & Public Relations at OIST
OIST副学長（広報担当）

Heather Young is a seasoned and purpose-driven communications professional. With 15 years of experience, her expertise spans public relations, media relations, marketing, public affairs, community relations, corporate social responsibility, crisis communications, internal engagement, and events. Now at OIST, Heather leads an international and dynamic team who ensure the story of this pioneering graduate university—a catalyst for world-class research, education, and innovation—is known locally, nationally, and around the globe.

Tomomi Okubo / 大久保知美

Media Relations Manager at OIST
OISTメディア連携セクションマネジャー

Having worked in communications and public relations in diverse sectors and countries, Tomomi Okubo has an extensive professional network. She plans and implements strategic media communications at OIST. Tomomi is the principal contact point between OIST members and the media, both domestic and international. During her time with OIST, the institution has received prominent domestic and international coverage.



Hisashi Gakiya / 我喜屋久

Media Relations Specialist at OIST
OISTメディア連携スペシャリスト

Originally from Naha City, Okinawa, Hisashi Gakiya has been involved in a wide range of communication-related activities, including event operations, community relations programs, and media relations. In the OIST Media Section, he is involved in a variety of initiatives designed to communicate OIST's activities and cutting edge research to the world. After graduating from Okinawa Shogaku High School, he attended University of Hawaii at Manoa, where he studied public relations and digital media.

Raymond K Terhune / 國包レイモンド

Science Communicator at Kyushu University
九州大学広報本部サイエンスコミュニケーター

Born and raised in Japan, and always interested in science communication. In 2017, after completing a master's in Life Science at Kyoto University, Raymond began working at Kyoto University's Office of Global Communication. In 2021, he began his work at Kyushu University as a Science Communicator. He is also the organizer of Nerd Nite Kyushu; an event where nerdy people listen to nerdy talks all while sharing a drink (like a science café but with booze).



Dani Ellenby / ダニ・エレンビ

Science Communicator at Kyushu University
九州大学広報本部サイエンスコミュニケーター

Originally from the UK, Dani Ellenby moved to Japan in 2019 after completing a master's in Science Communication at Imperial College London. She began working as a science communication professional at OIST, before moving to Kyushu University in 2023. During her career, she has successfully landed research stories and scientist profiles in local, national, and international media outlets.