



**PRESS RELEASE (2018/3/29)**




**Social Business Forum Asia (SBFA) 2018 Spring**

Yunus & Shiiki Social Business Research Center (SBRC) at Kyushu University is planning to hold the SBFA2018 Spring. The forum aims to spread awareness of the movement of Social Business defined by Nobel Peace Prize laureate, Professor Muhammad Yunus, starting from Fukuoka city, the first Social Business City in Asia. The forum is open not only to academics across the world, but also to companies and the public who have interest in Social Business. The speeches and panel discussions will be held by entrepreneurs based in Fukuoka who work in Japan and abroad. Yunus Centers in the Asia-Pacific area will assemble for an open meeting to co-launch the “Yunus Social Business Design Contest Asia-Pacific” and for a ceremony to sign a Memorandum of Understanding.

■ Contents

- Date/Time: Saturday, April 28, 2018/10:00~17:00
- Location: Fukuoka Growth Next 1F Event Space  
(2-6-11 Daimyo, Chuo-ku, Fukuoka, Japan)
- Organizer: Yunus & Shiiki Social Business Research Center, Kyushu University
- Co-organizer: Fukuoka city (tentative)
- Sponsors: NTT West, Kyushu University Social Technology Lab,  
Social Business Academia Network (SBAN),  
Fukuoka Directive Council
- Capacity: 100 ※Simultaneous interpreting in Japanese and English will be available.

■ Schedule (Subject to change)

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| <p>10:00-10:15 Welcome and Opening Remarks</p> <p>10:15-10:30 Guest speech: Fukuoka city</p> <p>10:30-11:10 Session I : Professor Masaharu Okada<br/>(Executive Director, SBRC, Kyushu University)</p> <p>11:10-11:50 Session II : Dr. Ashir Ahamed<br/>(SBRC/Associate Professor of Information Science and Electrical Engineering, Kyushu University)</p> <p>11:50-12:30 Session III : Mr. Kazunari Taguchi<br/>(CEO, Borderless Japan Corporation)</p> <p>12:30-13:30 Luncheon</p> <p>13:30-15:00 Panel I : From Fukuoka to the World – Social Business Start-up</p> <p>15:00-15:15 Break</p> <p>15:15-16:45 Panel II : Collaborative Goal of Yunus Centers – Yunus Social Business Design Contest Asia-Pacific</p> <p>16:45-17:00 Announcement and Closing Remarks</p> | <br><br> |
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