



PRESS RELEASE (2018/3/29)

MOU between Kyushu University and NTT WEST signaling industry-university cooperation for the development of social business solutions.

National University Corporation Kyushu University (President: Chiharu KUBO, Address: Nishi-ku, Fukuoka) has concluded the Memorandum Of Understanding (MOU) with NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION (hereinafter called "NTT WEST", President: Kazutoshi MURAO, Address: Chuo-ku, Osaka) signaling an industry-university cooperation to develop social business solutions for social issues. In order to develop research projects relating to social business, both parties agree to build a partnership between industry and academia to make contributions to solve social issues.

Summary of Cooperation

Both parties agree to cooperatively promote social business endeavors and develop new business creation through discovering partners that are attempting to solve social problems. Both parties have agreed to make decisions through discussions on the content and implementation methods.

- (1) Cooperation on social business contests and events
 - to host panel discussions on events such as Startup Factory, Social Business Forum Asia (SBFA) in addition to co-hosting contests to make new business discoveries
- (2) Workshops
 - to co-host workshops and lectures for the incubation of corporations

Summary of Cooperation



Action Items	<ul style="list-style-type: none"> •to research, study and promote social business* •to help with the incubation of social business start-ups
Cooperation Objectives	<ul style="list-style-type: none"> •to expand the recognition of social business •to cooperate and aid in the incubation of social business activities

*Sustainable business advocated by Professor Muhammad Yunus (2006 Nobel Peace Prize laureate) for social issue solution

Both parties share progress information and promote an industry-university cooperation to help develop new business creation aimed at solving social issues.



Action Items	<ul style="list-style-type: none"> •to advocate for the concept of "corporation to solve social issues using ICT" •to offer open innovation opportunities through partnership with activities such as the Startup Factory etc.
Cooperation Objectives	<ul style="list-style-type: none"> •to discover new partners aimed at developing social business solutions to social problems. •to expand business by utilizing SBRC research results

【Contact】

Yunus & Shiiki Social Business Research Center (SBRC) Akiko Fish
Tel: +81-92-642-2744 Fax: +81-92-642-2747
E-mail: akikofish@sbrc.kyushu-u.ac.jp
<http://sbrc.kyushu-u.ac.jp/en/>