



**PRESS RELEASE (2020/10/15)**

**A Day the World Evolves.  
SDGs Design LIVE**

**SDGs Design International Awards 2020 Final Presentation and Award Ceremony**

The final presentation and award ceremony for the [SDGs Design International Awards 2020](#) (SDGs Awards) will be held November 10, 2020, in a fully online format that can be viewed by tens of thousands of people, as befits a new era of SDG awards. A wealth of content will also be available, including a collaboration with Fukuoka City.

The aim of the SDGs Awards is to encourage young people through soliciting design ideas from students around the world that will lead to the achievement of the SDGs goals and giving recognition to the best entries. These ideas created by young people will be shared with people around the world so that their ideas can be realized to create a sustainable society.

This year's theme for the second award is "Overcoming the Pandemic, Design for Evolution," calling for a wide range of ideas, including those that can be used immediately to respond to this unprecedented crisis, ways of living and working after the coronavirus era, and proposals for social systems and international cooperation. The number of applications totaled 184 from 16 countries and regions.

In collaboration with Avex, the festival will be opened by SKY-HI, a popular musician with strong support from the youth, who will perform an original theme song to launch the festival and make it "a festival accessible to students around the world."

"Coronavirus infection is a challenge that everyone in the world faces, and everyone is anxiously searching for a way of life in the future," says Shigeki Inoue, chair of the organizing committee and professor of Kyushu University's Faculty of Design.

"We invited students from around the world to submit designs that would solve this universal challenge. It includes fresh and bold ideas that will change the way we live. Please take a look at the works proposed by these young people to overcome the pandemic."

**Program highlights**

- SDGs Design International Awards Final Presentation and Awards Ceremony
- Opening: Original theme song performed by popular musician SKY-HI from avex
- Lecture: "What can Design do?" by Professor Shigeki Inoue, Faculty of Design
- Kyushu University Asia Week 2020 International Symposium: "Design Society of After-Corona in the Perspective of SDGs"
- Fukuoka City Session: Lecture on SDGs Town Development by Cities in Asia and the World
- Presentation of SDG activities by high school students

Change the world with design!  
We are holding a competition  
for students around the world to design for SDGs.



SDGs Design  
International Awards  
2020



**Completely online this year!**

**YouTube live:** [https://youtu.be/\\_G0\\_UGhP4I8](https://youtu.be/_G0_UGhP4I8)

**Date and Time:** November 10 (Tuesday), 13:00–18:00 (YouTube site opens from 12:00) (Japan Time)

**Organized:** SDGs Design Unit, Faculty of Design, Kyushu University

**Co-sponsor:** Kyushu University Asia Week 2020 International Symposium  
"Design of the After-Corona Society from an SDGs Perspective"

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## Program (Tentative)

Time	Program	Speakers
13:00	SKY-HI -Original Song inspired by SDGs-a New song announcement and feelings in the song	avex artist SKY-HI
13:10	Opening Remarks	President Tatsuro Ishibashi (planned)
13:15	What can design do?	Kyushu University, Faculty of Design, Professor SDGs Design Unit Chairman, Shigeki Inoue
13:30	Introduction of the Judges	<b>Chief Judge</b> Kyushu University, Faculty of Design, Associate Professor Minako Ikeda <b>Judges</b> The Hong Kong Polytechnic University, Dean, Kun-Pyo Lee GK Design Group Inc., President / CEO, Kazuo Tanaka Aalto University, Department of Media Studies, Professor Rupesh Vyas Future Research Institute, Inc., CEO, Nobuko Shimuta NOSIGNER Representative, Eisuke Tachikawa
13:37	Final Presentation	5 Teams of Finalists
14:52	YES WE CAN! (Introduction of High School Students' Effort for SDGs)	Fukuoka Municipal Fukusho High School, Sendai Municipal Sendai High School
15:22	Fukuoka City Session (Lecture on SDGs Town Development by Cities in Asia and the World)	Fukuoka City, Guangzhou City in China
15:52	Awards Ceremony	Kyushu University, Faculty of Design, Associate Professor Minako Ikeda
15:57	Greetings from the Winners	5 Teams of Finalists
16:10	Kyushu University Asia Week 2020 International Symposium "Design of the After-Corona Society from an SDGs Perspective"	Chief Judge and All Judges
17:10	Closing Remarks	Kyushu University, Faculty of Design, Professor SDGs Design Unit Chairman, Shigeki Inoue

## Judges



[Jury Chair]  
**Minako Ikeda**  
Kyushu University  
Faculty of Design  
Associate Professor



[Judging Panel]  
**Kun-Pyo Lee**  
The Hong Kong  
Polytechnic  
University  
School of Design  
Dean



[Judging Panel]  
**Kazuo Tanaka**  
GK Design Group  
Inc.  
President / CEO



[Judging Panel]  
**Rupesh Vyas**  
Aalto University  
Department of  
Media Studies  
Professor



[Judging Panel]  
**Nobuko Shimuta**  
Future Research  
Institute. Inc.  
CEO



[Judging Panel]  
**Eisuke Tachikawa**  
NOSIGNER  
Representative



Although the event will be held entirely online, we will have a venue for the media to cover the event.

After the closing ceremony at 17:10, Associate Professor Minako Ikeda, the chair of the jury, and Professor Shigeki Inoue, the chair of the organizing committee, will be available to answer questions in the room. At the same time, the winners of this award will be available to answer questions online.

Japanese interpretation will be provided.

Venue: Kyushu University Ohashi Campus  
Design Common, 2nd floor

(4-9-1 Shiobara, Minami-ku, Fukuoka City)

Date and Time: Tuesday, November 10, 12:30 to 18:00

Contact number on the day: +81- 92-553-4407

## <Overview of Program Topics>

### ● Opening: Original theme song performed by popular musician SKY-HI from avex

SKY-HI, who released his first best album "SKY-HI's THE BEST" on September 23, has written the original theme song for this award. At the event, SKY-HI will be on stage to give comments and to release the original theme song.

#### 〈SKY-HI〉

He is an artist who shows new possibilities in the Japanese music scene by self-producing entertaining content with not only his outstanding rap skills but also his exceptional vocal, dance and music-making skills.

He has attracted attention from inside and outside of the music industry. Also, he has made a name for himself as an entertainer, SKY-HI.



### ● Lecture: "What can design do? Kyushu University, Faculty of Design, Professor, Shigeki Inoue

While various organizations, including international organizations, companies, governments, and universities, are working on the SDGs goals, the SDGs Design Unit of the Faculty of Design, which specializes in design, proposes "Solutions by Design." Many people do not get the idea that design can improve poverty, hunger, and environmental issues. There are also many people who have given up on the big challenges set out in the SDGs, saying "I can't do it." However, looking at the works submitted to this award, impressively even high school students can create works to achieve these goals.

In this lecture, Inoue will introduce the activities of the SDGs Design Unit, as well as trends in the global design world.

### ● Kyushu University Asia Week 2020 International Symposium: "Design Society of After-Corona in the Perspective of SDGs"

The SDGs Design Unit, affiliated with the Faculty of Design at Kyushu University, is working to contribute to the Sustainable Development Goals that the United Nations has set out to achieve by 2030 through the field of design. At Kyushu University Asia Week 2020, the unit will host a lecture and international symposium on the theme "Design of the After-Corona Society from an SDGs Perspective"

### ● YES WE CAN! Introduction of SDGs initiatives by high school students

Under the theme of "Yes We Can!" this is a fun program in which high school students from Fukuoka City Fukusho High School, Sendai High School, and other Japanese high schools will share with everyone on what they have been doing to promote the SDGs.

### ● Fukuoka City Session: Lecture on SDGs Town Development by Cities in Asia and the World

The lecture will introduce the initiatives of cities around the world, including the "Asian Pacific City Summit" held in Fukuoka City, on the SDGs and the future of urban development.