

PRESS RELEASE (2021/05/26)

The 3rd SDGs Design International Awards

Let's Create a Carbon-Neutral Society: Think big, start small, move fast

The SDGs Design Unit of the Faculty of Design and the Center for Designed Futures of Kyushu University have hosted the SDGs Design International Awards since 2019, inviting and rewarding ideas from students worldwide to solve social problems through design with the increase in society's expectations for design.

Under the theme of "Overcoming the Pandemic, Design for Evolution" last year, 184 entries were received from 16 countries and regions. Following the great response to the last two iterations, the awards will be held again this year. This year's awards are titled "Let's Create a Carbon-Neutral Society," focusing on effort to reduce greenhouse gas emissions to virtually zero. We will start our journey towards a carbon-neutral society from Kyushu and reach out to the world through young and bold ideas. We look forward to receiving groundbreaking entries that will change the way we live.

“This award is an educational activity for students from all over the world to support young people who aim to solve social issues, and design specific products and services to realize a better society. We hope many students will apply for the awards, leading their ideas to social implementation,” says Shigeki Inoue, Professor at Kyushu University’s Faculty of Design and Director of the SDGs Design Unit.

<https://www.sdgs.design.kyushu-u.ac.jp/awards/>

Application period: Saturday, May 15, 2021 – Tuesday, August 31, 2021

Online Award Ceremony: Saturday, October 16, 2021

Theme 1: Designing a Carbon-Neutral City

Theme 2: Designing a Carbon-Neutral Lifestyle



Fig. 1. Flyer



Fig. 2. Official website

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Appendix

We are calling for 'design' that can save the world from students all over the world who are interested in design. The SDGs Design International Awards will be held again this year to show good solutions to the world. We can all contribute to solving social issues! We are waiting for applications from the younger generation who are trying to solve complex social problems.

[Theme] Let's Create a Carbon-Neutral Society.

The world is counting down to the realization of "carbon neutrality," the goal of reducing greenhouse gas emissions to virtually zero. Various challenges are being taken on around the world. The scope of these challenges is expanding to include the environment, cities, architecture, products, communication, services, and social systems surrounding our daily lives, and design is needed in every aspect. The theme of this year's SDGs Design International Awards, now in its third year, is "Let's Create a Carbon-Neutral Society." We are calling for creative ideas from all over the world to address the world's most urgent mission. Multiple entries are also welcomed.

[Schedule] (Japan Time)

Application Period: May 15 – August 31, 2021, Japan Time

Announcement of First Review Results: Mid of September, 2021 (planned)

Application Period for Final Review: Mid of September – End of September, 2021 (planned)

Announcement of Final Review Results: Early October, 2021 (planned)

Award Ceremony: October 16, 2021 (planned)

Asian-Pacific City Summit Special Edition Presentation: October 27, 2021 (planned)

[Prize]

Theme 1: Design a Carbon-Neutral City

Gold Award1 Group 300,000 yen

Silver Award1 Group 100,000 yen

Bronze Award1 Group 50,000 yen

Theme 2: Design a Carbon-Neutral Lifestyle

Corporate Award(s) 50,000 yen each

Companies that agree with the purpose of the SDGs Design International Awards and are proactive about the SDGs will provide the corporate awards. We will select recipients from among the entries based on the evaluations of the companies.

Theme 1 & 2: Special Award for High School Student(s)

Special Online Campus Tour by Kyushu University (planned)

Special award(s) for high school students will be given to the best design proposal(s) submitted.

Please design according to the given theme and use the entry form provided on the website. The entry form can be downloaded by clicking on the "Submit Your Entry" button on the website.

For more information, please refer to SDGs Design International Awards 2021

<https://www.sdgs.design.kyushu-u.ac.jp/awards/english/>

Sponsored by Kyushu University, Faculty of Design, SDGs Design Unit, and Kyushu University, Center for Designed Futures

Co-sponsored by Kyushu Shiawase Kyoso Labo (Kyushu Happiness Co-creation Lab; KYUSHU HAKUHODO)

Change the world with design!

We are holding a competition
for students around the world to design for SDGs.



SDGs Design International Awards 2021

We are calling for "design" that can save the world, from students all over the world who are interested in design. The SDGs Design International Awards will be held again this year to show good solutions to the world.

We are soliciting creative ideas to solve social issues from students all over the world.

There are things we can contribute to solving social issues!

We are waiting for applications from the younger generation
who are trying to solve complex social problems.

May - August Announcement of the Theme and Application Opens
October 16 Award Ceremony

Sponsored by Kyushu University, Faculty of Design, SDGs Design Unit,
and Kyushu University, Center for Designed Futures

Co-sponsored by Kyushu Shiawase Kyoso Labo (Kyushu Happiness Co-creation Lab; KYUSHU HAKUHODO)
Cooperation by Fukuoka City

Contact Us SDGs Design Unit Secretariat sdgs@design.kyushu-u.ac.jp

Theme

Let's Create a Carbon-Neutral Society.

Think big, Start small, Move fast

The theme of this year's SDGs Design International Award, now in its third year, is "Let's Create a Carbon-Neutral Society.". We are calling for ideas from all over the world. Please choose one of the two themes below to submit your idea. Multiple entries are also welcomed.

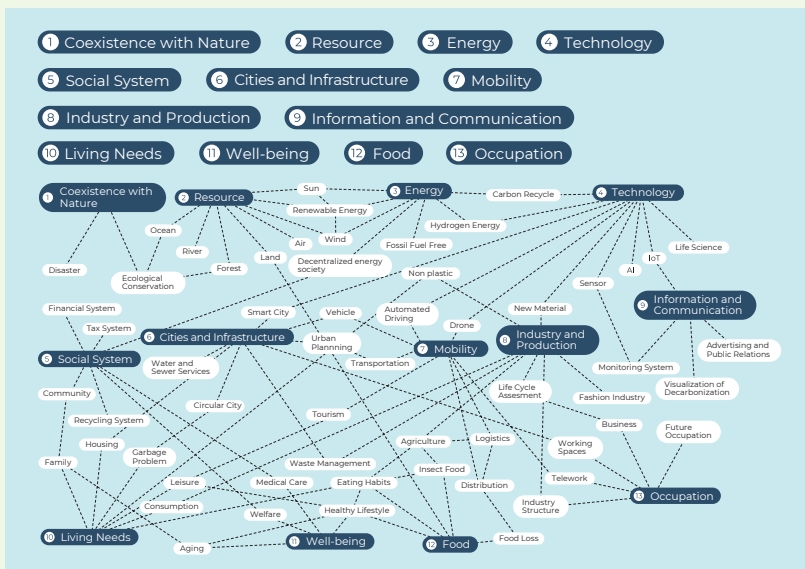
Theme

1

Think big

Design a Carbon-Neutral City

We live in a variety of environments and systems every day. The map below is a mapping of related words. For example, what would a carbon-neutral city look like based on the concept of "carbon neutral x transportation (cities and infrastructure)"? Using the map as a hint, please add words, find new connections, and develop ideas for realizing the carbon-neutral city you want to see in the future.



e.g.) Carbon-Neutral X 10 Living Needs

Please choose one word or phrase from the list on the right (1 - 13) to use as the trigger to find new connections

You can see a large map on the web site.

Theme

2

Start small

Design a Carbon-Neutral Lifestyle

The accumulation of small actions will create the carbon-neutral society of the future. What kind of suggestions would you give people close to you to help them change their mindset and take action toward carbon neutrality? Please choose one topic from the website and develop your proposal.

Please design according to the given theme and use the entry form provided on the website.

The entry form can be downloaded by clicking on the "Submit Your Entry" button on the website.

For more information, please refer to <https://www.sdgs.design.kyushu-u.ac.jp/awards/english/>



Schedule

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The Award Ceremony

October 16, 2021 (planned)

The Asian-Pacific City Summit

Special Edition presentation

October 27, 2021 (planned)

Award

	Gold Award	1 Group	300,000 yen
	Silver Award	1 Group	100,000 yen
	Bronze Award	1 Group	50,000 yen
	Corporate Awards	1 Group	50,000 yen each
	Special Award for High School Students	Special Online Campus Tour by Kyushu University (planned)	

Calling for Sponsors for 2021

We are looking for companies to collaborate in solving social issues. Please support our activity to seek solutions from students worldwide to realize a carbon-neutral society.

For inquiries about sponsorship

Kyushu Shiawase Kyoso Labo(Kyushu Happiness Co-creation Lab; KYUSHU HAKUHODO)

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