



Kyushu U 111th Anniversary

VISION EXPO

KU VISION PITCH 2022



# Now is the Time to Convey Your Thrilling Research!!



Not limited to commercialization plans.  
This is a research pitch contest.  
We look forward to seeing your academic research.



**Application Deadline | July 31 (Sun.), 2022**

## Pre-briefing on VISION PITCH 2022

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# Objective of VISION PITCH 2022

## ■ What is pitch event?

- *Generally, this refers to events where start-ups and other entrepreneurs and researchers present their business plans to a group of judges, including accelerators and investors.*
- *Participants can receive feedback on their business plan, have the opportunity to raise capital from investors, and can expand their network of VCs.*

## ■ Goals of VISION PITCH 2022

- Students and young researchers develop skills in disseminating the value and attractiveness of their research ideas to the public.
- Unlike general business pitch events, the content of the pitch does not necessarily have to be directly linked to commercialisation.

## ■ Differences from presentations at regular academic conferences

- Communicate to people outside your field of expertise who do not share your basic knowledge of the research background and scientific principles.
- Conveying a VISION for the future about your research, rather than a report on the results of a completed project.

# Important dates

- 31 July: Application deadline
  - Application documents:
    - Poster of research plan (1-page ppt) + Application form
  - Submit by email at [kisinfo@jimu.kyushu-u.ac.jp](mailto:kisinfo@jimu.kyushu-u.ac.jp)
- Late August: Notification of document review results
  - 10-12 applicants will be selected for the final round.
- 1 & 22 September: Training session on how to pitch
  - Venue: BasE, 2<sup>nd</sup> Floor of Center Zone 6, Ito Campus
  - Lecturer: Assoc. Prof. Kosuke Kaneko (QREC)
- 1 October: Final round
  - Venue: ACROS Fukuoka
  - 3-min. pitch + 5-min. Q&A
  - Panel members: alumni of KU and others active in the fields of regional/international cooperation, industry etc. + KU faculty members

# Entry categories and awards

## ■ Entry categories

- A: Doctoral students + postdoctoral fellows\*

- ✓Within 3-year of degree award, excluding faculty members

- B: B4 + master' students

- Requirements: participation in the two training sessions

- ✓The training sessions are important not only for the preparation of the pitch, but also as a place to meet and be stimulated by students from different schools.

- ✓Those who cannot attend these sessions are unfortunately not eligible to apply.

## ■ Awards

- All contestants in the final who pass the document screening will receive a certificate.

- Division A

- ✓1st : 500,000 yen, 2nd: 300,000 yen, 3rd: 100,000 yen

- Division B

- ✓1st: 300,000 yen, 2nd: 200,000, 3rd: 100,000 yen

# Towards the application deadline of 31 July

KU VISION PITCH 2022 研究実施・計画書 Research Execution / Plan Form

○研究内容（構想を含む）、それがもたらす社会へのインパクト、事業化や社会実装へのアイデア・プランを1ページにまとめて記載してください。

*（この斜字体部分の記載は、作成時には消去してください。）*

*Describe your research (including the concept), its impact on society, and your ideas and plans for commercialization and social implementation on one page.*

*(Please erase the italicized part of the description when you submit it.)*

**1-page summarising research ideas and concepts.**

**(ppt, template is available)**

**Do not try to include everything, but select information carefully. Important is to make the judges think, "I would love to hear this content in the final pitch."**

# What type of a proposal would be suitable?

## ■ 1-page summarizing your research ideas/ concepts

Include information necessary to convey your research, for example,

- ✓ Research background, objective, method
- ✓ Expected social impact
- ✓ Ideas and plans for commercialisation and implementation of research results (if available, not required)
- ✓ Include information on plans/prospects for conducting the study if it includes a proposal.

## ● NOTES

- ✓ Unlike a poster presentation at a conference, examiners knows nothing about your field of expertise.
- ✓ Please try to convey the excitement, attractiveness and significance of your research across disciplinary boundaries.
- ✓ The examiners will view the applications on a PC (small font sizes are unreadable).
  - A project unrelated to the thesis is acceptable, but a KU faculty member is needed as a mentor to give advice.

## ● Perspectives on document screening

- ✓ Are the background, objectives, methods and expected results of the research expressed in an easy-to-understand manner?
- ✓ If the research plan is realised, is the impact on society considered to be significant?

*Based on the above, "Would you be interested in hearing this content in the final pitch?"*

# Concluding remarks

- Sometimes we lose our comprehensive perspective when immersed in research in a particular field of specialisation.
- We hope that by participating in this event, you will be able to present your research to society in easy-to-understand language, which will not only help you to develop your research, but also to expand your network with society, industry and other fields.
- We would welcome your applications!



*The final will be held on 1 October at ACROS Fukuoka.*